

The City of Bloomington Parks and Recreation Department cordially invites you to apply to participate in A Fair of the Arts, an arts and fine crafts fair, to be held in Showers Civic Plaza, an outdoor festival site adjacent to the Showers Building (City Hall) at Eighth and Morton Streets.

The 2nd Saturdays of the Season

MAY 8, JUNE 12, JULY 10, AUGUST 14,
SEPTEMBER 11 & OCTOBER 9
Beginning at 7:30 am

Accepted local and regional artists will display, demonstrate, and sell their arts on the colorful brick paving.

The fair will celebrate all of the arts with performances of music, dance, theater, and poetry scheduled for the enjoyment of the public and participants. Food available at the Bloomington Community Farmers' Market.

*Keep an eye out for information
on becoming a vendor at the
2nd Annual Holiday Market, November 27th!*



— 2004 —

AN ARTS AND FINE CRAFTS FAIR

May 8

June 12

July 10

August 14

September 11

October 9



City of Bloomington
Parks & Recreation



City of Bloomington
Parks & Recreation

PO Box 848
Bloomington, IN 47402

INSTRUCTIONS

Product Guidelines:

- ~ All work must be original and made by the applicant.
- ~ Significant alteration of commercial components in any work is required.
- ~ Works must be safe, have a decent life expectancy, and exhibit quality of craftsmanship.
- ~ In works made from or including dried flowers, the flowers must be grown by applicant.
- ~ **Unacceptable work includes:**
 - ~ Work made from kits.
 - ~ Work made from molds not made by applicant.
 - ~ Work made by someone other than applicant (including commercially made products, imports, and products bought for resale).

Criteria for Selecting Artists:

- ~ **Product Guidelines:** Work meets guidelines established above.
- ~ **Style of Work:** Applications will be divided into 11 categories (clay, basket/fiber/leather, drawing/painting, glass, jewelry, metal/sculpture/wood, paper, photography, surface decoration, multidimensional, and miscellaneous). A maximum of 15% of spaces at each Fair will be assigned to artist in each category.
- ~ **Quality of Work:** Works will be judged based on application materials submitted.
- ~ **Price Range:** Interested in having reasonably priced pieces available for sale.
- ~ **Variety of Artists:** Consideration will be given to being inclusive to a variety of qualified artists.
- ~ **Previous Participation:** Consideration will be given to Artists past participation with A Fair.

Site Information:

- ~ Showers Civic Plaza is located at Eighth and Morton Streets.
- ~ Restrooms are available inside the adjacent Showers Building.
- ~ Water is available at the site.
- ~ Electricity is available at some booth spaces.
- ~ A coordinator (who is certified in CPR and first aid) will be available to answer questions, assist with traffic control, and to ensure the smooth operation of the Fair.

Booth and Sales Information:

- ~ Booth spaces are 10' x 10'.
- ~ Cost is \$35 per Saturday.
- ~ Commissions on sales will not be collected.
- ~ Although exhibitors are required to be present in the booths, booth sitters are available for restroom breaks.
- ~ Demonstrations by exhibitors are encouraged with prior approval.
- ~ Exhibitors wishing to share a booth must submit separate applications, noting that they wish to share one booth.
- ~ All displays must be set-up by 7:30 am and exhibitors may not start tearing down until Noon.

Please Include:

- ~ Completed application.
- ~ Applications postmarked by Monday, March 1, 2004 will receive full consideration. Jurying will continue until spaces are filled.
- ~ Three slides (with name and number of slide and thumb spot in lower left hand corner of cardboard mount) or photographs (with name and number of photo on back) of work and one of display.
- ~ SASE with sufficient postage for the return of slides and contract.

Return Applications to: Leslie Kaiser
Bloomington Parks and Recreation
P.O. Box 848
Bloomington, IN 47402

FOR FURTHER INFORMATION:
CONTACT LESLIE AT (812) 349-3738 OR AT
real@city.bloomington.in.us



City of Bloomington
Parks & Recreation

A Fair of the Arts 2004 APPLICATION TO EXHIBIT

Name: _____ (Last) _____ (Middle) _____ (First)
Business Name: _____
Address: _____
City: _____
State: _____ Zip: _____
Phone: (Day) _____
(Evening) _____
Email: _____
Media (Description of art/craft and the process by which it is made): _____

Titles of Slides:

1. _____
2. _____
3. _____
4. _____

Price Range of Product: _____

____ Check to permit reproduction of your slides for publicity.

Dates desired: _____ May 8 _____ June 12
_____ July 10 _____ August 14
_____ September 11 _____ October 9

Place on waiting list: _____ Yes _____ No
Electricity Required: _____ Yes _____ No

Special Requests: _____

Signature: _____
Date: _____

PLEASE DO NOT SEND PAYMENT WITH APPLICATION.

Bloomington Parks and Recreation
P.O. Box 848
Bloomington, IN 47402
Attn: Leslie Kaiser